

July 28, 2008

TO: Whom It May Concern  
FROM: Kevin Allen  
RE: Obama Abortion Projects Proposal

My colleagues and I at The Real Truth About Obama are embarking on an Internet project and broadcast ad to expose Senator Obama's outrageous abortion and infanticide positions.

**Project 1:**

For a series of weeks leading up to the November election, an Obamabortion postcard will be released each week via the Internet using YouTube, emails, viral marketing, and Internet optimization. Each postcard will feature Obama himself talking, perhaps flanked by flags, and mouthing the satirical rhetoric which exposes not only the extremeness of his positions, but the apparent contradictions. The proposed postcards are attached. The accompanying website at [therealtruthaboutobama.com](http://therealtruthaboutobama.com) will contain impeccable documentation of what Obama has said or done, where and when.

**Project 2:**

To promote the website and to further inform the American People about Obama's position on abortion, we will produce a radio ad, called Change. The ad will be broadcast on the Rush Limbaugh and Sean Hannity programs in the heartland states.

**Budget:**

The estimated budget for these two projects is as follows:

Audio and Visual Production	\$100,000
PR Agency Planning	20,000
PR Agency Implementation	40,000
Legal Fees	25,000
Website Development	15,000
Spokesperson Salary	20,000
Rave Cards	2,000
Filmmaker	5,000
Radio Broadcasts	50,000
Miscellaneous	10,000
<b>TOTAL</b>	<b>\$287,000</b>

The Real Truth About Obama is a 527 corporation and the domain name has already been reserved on the Internet. We will hire an ad agency that has specific expertise in viral marketing and Internet optimization so they will run the projects. The target audience is primarily young people who are pro-life and do not know Senator Obama's extreme abortion positions. We hope to attract the attention of the media and talk shows. Our spokesperson will be the face of the project and the person who responds to media interviews.

## **PROMISE POSTCARDS FROM OBAMA AT OBAMABORTION.COM**

Dear Jane,

I promise that I will reduce the number of abortions. That's why I want you and all Americans to pay for 1.2 million abortions each year at a cost of \$480 million with your tax dollars.

Free abortions for all! As many times as you want one! At any time during pregnancy! For any reason! That's what my universal health care coverage plan is all about.

Don't believe those studies showing that abortions increase if the government pays for them. I am confident that under my plan, abortions will decrease -- because that is my goal.

Please remember that I am not pro-abortion.

Your champion of hope (except for unborn children),

Barack Obamabortion

To learn more real truth about Obama, visit [www.TheRealTruthAboutObama.com](http://www.TheRealTruthAboutObama.com).

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Dear Jane,

I don't want my daughters "punished" with a child if they become pregnant. Or your daughters either.

That's why I promise you will never know if your minor daughter is planning to have an abortion. I voted to allow a stranger -- a teacher, social worker -- to take your daughter across state lines to have an abortion so that you won't find out. Yes, I did.

Keeping you parents in the dark so that you won't be "punished" with grandchildren is my solemn pledge -- and I intend to keep it.

Your champion of hope (except for unborn children),

Barack Obamabortion

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Dear Jane,

I promise you and every woman seeking an abortion the right to a dead child. That's right – you decide and I will make it happen.

Some people claim that I lack legislative leadership. My proudest accomplishment as an Illinois State Senator was burying a bill in committee requiring doctors to provide lifesaving treatment to a baby if she survives a late-term abortion. When the bill escaped my control and reached the Senate floor, I valiantly spoke against it, even though I wasn't sure whether I was talking about a child or not. I even voted against that legislation three times.

No need to save your living, breathing baby, especially if you were expecting a dead one. Now, that's what I call leadership!

Your champion of hope (except for unborn and some born children),

Barack Obamabortion

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Dear Jane,

I believe abortion presents a profound moral challenge. That's why I want to keep it legal for the full nine months of pregnancy. Any reason you want one. Nine, even ten abortions if that's what you decide. That's what choice, which I strongly support, is all about.

I firmly believe that keeping abortion available in any circumstance is what will make abortion rare. If I keep saying this over and over, you will come to understand what at first glance seems like nonsense.

I haven't quite figured out why abortion is a moral challenge. Maybe it's because I can't find ways to make even more abortions legal.

Your champion of hope (except for unborn children),

Barack Obamabortion

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Dear Jane,

I have been described as a brilliant orator, and I really am. Nowhere has my rhetoric been more flowing and visionary as when I describe who I want to appoint as nominees to the U.S. Supreme Court.

I believe judicial nominees should be chosen on the basis of one's deepest values, one's core concerns, one's broader perspectives on how the world works and the depth and breadth of one's empathy. The critical ingredient is supplied by what is in the judge's heart.

Of course, the nominee must sign an oath that he or she will uphold abortion on demand for the next 30 years. That's my criteria and you can count on my promise.

Your champion of hope (except for unborn children),

Barack Obamabortion

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Dear Jane,

Freedom of choice is our most cherished right, and the choice of abortion is at the top of my list.

That's why I promised Planned Parenthood that my very first act as president will be to sign the Freedom of Choice Act.

Then, there will be no pesky state laws left that give women complete information before an abortion, that protect her from a forced abortion, that let parents know about a minor daughter's abortion.

Let freedom ring! Obama-style!

Your champion of hope (except for unborn children),

Barack Obamabortion

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Dear Jane,

Nothing gets me more riled up than backward-thinking Americans who believe partial-birth abortion is disgusting. That would include the U.S. Congress who voted three times to ban this procedure.

I don't begrudge anyone being morally opposed to partial-birth abortion. But they are just plain wrong, unlike Michelle and I who see partial-birth abortion as a "legitimate" medical procedure.

We can't concern ourselves with the baby (I mean, fetus) who is stabbed at the base of the neck and has her brains sucked out. After all, it seems to us that using a three-day procedure to protect a woman's health is perfectly reasonable.

As Michelle told you in the fundraising letter she penned for me in 2004, you can count on me to support judges who will wipe out the ban on partial-birth abortion. I promise that as president I will ensure the Neanderthals who want to protect babies from partial-birth abortions will not get their way.

Your champion of hope (except for unborn children),

Barack and Michelle Obamabortion

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Dear Jane,

I think that Planned Parenthood is the finest organization in the country. I promise to keep them rolling in dough using your tax dollars. Planned Parenthood shares my view that we need to reduce the number of abortions, even though they made \$119.6 million in revenue in 2006 from performing them.

Planned Parenthood's sincerity convinces me to overlook the fact that PP is the largest abortion provider in the nation, performing and receiving payment for 289,750 abortions in 2007.

I am impressed that PP referred 2,413 women for adoptions and provided prenatal care to 11,058 women that same year. That's what choice is all about –

providing all options. And, while a teeny bit lopsided in favor of abortion, providing choices is the most overriding factor here and it is embodied by Planned Parenthood.

Your champion of hope (except for unborn children),

Barack Obamabortion

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Dear Jane,

I've been talking a lot about change. Here is how I would like to change America . . . about abortion:

- Make taxpayers pay for all 1.2 million abortions performed in America each year
- Make sure that minor girls' abortions are kept secret from their parents
- Make partial-birth abortion legal
- Give Planned Parenthood lots more money to support abortion
- Change current federal and state laws so that babies who survive abortions will die soon after they are born
- Appoint more liberal Justices on the U.S. Supreme Court.

One thing I would *not* change about America is abortion on demand, for any reason, at any time during pregnancy, as many times as a woman wants one.

Your champion of hope (except for unborn children),

Barack Obamabortion

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